

MEETING MINUTES

Name of Foundation: Southwest Charter Foundation, Inc.

Board Meeting: July 23, 2015

School(s): Bonita Springs Charter School Cape Coral Charter School
 Gateway Charter School Gateway Intermediate Charter School
 Gateway Charter High School Manatee Charter School
 Six Mile Charter Academy

The minutes of Sunshine Law meetings need not be verbatim transcripts of the meeting. These minutes are a brief summary of the events of the meeting.

Date:	Start	End	Next Meeting:	Next time:	Prepared by:
July 23, 2015	12:15 p.m.	12:36 p.m.	August 27, 2015	10:00 a.m.	A. Craig
Meeting Location:					
Keys Gate Charter High School – 2325 SE 28 th Ave, Homestead, FL 33035					

Attended by:	
<p>Board Members: Ken Haiko, Chairman Dennis Clark, Vice-Chairman Tom Wheeler, Director John O'Brien, Director Margaret Wells, Director</p> <p>Absent: Preston Jones, Director Shane Strum, Director</p>	<p>Other Attendees: Colleen Reynolds, Marketing Counsel, CSUSA Kal Gajraj, Director of Marketing, CSUSA Genevieve Colastin, Senior Director of Enrollment, CSUSA Derek Kelmanson, Sr. Manager of Business Development, CSUSA Allison Craig, Governing Board Coordinator, CSUSA</p>

CALL TO ORDER

Pursuant to public notice, the meeting commenced at 12:15 p.m. with a Call to Order by Chairman Ken Haiko. Roll call was taken and quorum established.

I. ADMINISTRATIVE

Approval of Minutes from June 30, 2015

- Chairman Haiko asked the Board to review the SWCF minutes from June 30, 2015 and to note any changes. The minutes stand.

MOTION: Motion was made by Dennis Clark and seconded by Margaret Wells to approve the minutes from June 30, 2015 Southwest Charter Foundation Inc. Board meeting. Motion was approved unanimously (5-0)(2 absent).

II. OLD BUSINESS

Enrollment/Marketing Discussion

- Colleen Reynolds and Kal Gajraj updated the board on action plans for the schools that are in need of more specialized marketing techniques.
- Genevieve Colastin offered an update on the enrollment numbers for the upcoming school year.
- A component of the plan for Cape Coral is a renewed focus on the Latin market by creating programs to better serve and engage with that community.
- The board discussed the need to make improvements to the facilities at Gateway. Colleen also shared that they exploring the possibility of advertising with the local youth athletic groups.
- The plan for Bonita Springs includes a more direct outreach for potential kindergarten families, as well as more activity on social media.

III. NEW BUSINESS

Approval of Principals

- The board was presented with the principal appointments for the 2015-16 school year. (See attachment.)

MOTION: Motion was made by Margaret Wells and seconded by Dennis Clark to approve the 2015-16 School Year Principal appointments for schools under Southwest Charter Foundation, as presented. Motion was approved unanimously.

Charter Renewals

- Derek Kelmanson updated the board on the upcoming expiration of the charter for Manatee Charter School.
- The board discussed the need to work with Manatee County to renew the charter.

MOTION: Motion was made by Dennis Clark and seconded by Tom Wheeler to authorize CSUSA to work with Manatee County, on the board's behalf, to facilitate a charter renewal for Manatee Charter School. Motion was approved unanimously.

2015-16 Meeting Calendar

- The board discussed the 2015-16 Meeting Calendar dates and meeting locations.

MOTION: Motion was made by Tom Wheeler and seconded by Dennis Clark to approve the 2015-16 Meeting Calendar for Southwest Charter Foundation, as presented. The motion was approved unanimously.

IV. PUBLIC COMMENTS

- There were no public comments at this time.

V. ADJOURNMENT

MOTION: Motion was made by Margaret Wells and seconded by Tom Wheeler to adjourn the Southwest Charter Foundation July 23, 2015 board meeting. Motion was approved by unanimously.

Ken Haiko

Ken Haiko, Chairman

Date: 8/27/15

ATTACHMENT

Southwest Charter Foundation Principal Appointments 2015-16 School Year	
School	Principal
Bonita Springs Charter School	Carissa Carroll
Cape Coral Charter School	Bonnie Brett
Gateway Charter School	Sara Abraham
Gateway Intermediate Charter School	Sara Abraham
Gateway Charter High School	Sara Abraham
Manatee Charter School	Quantas Simmons
Six Mile Charter Academy	Eric Lewis